



THE NEW ZEALAND
SOCIETY OF AUTHORS
(PEN NEW ZEALAND INGI TE PUNI KATUHI O AOTEAROA)

Ashton Wylie Charitable Trust
In association with the NZ Society of Authors (PEN NZ Inc)

Ashton Wylie Charitable Trust Book Award 2010

Criteria

1. Aim of the Award

- 1.1 The purpose of this annual award is to reward excellence for a published book in the 'mind, body, spirit' genre.
- 1.2 For the purposes of this award, the definition of 'mind, body, spirit' is that which encompasses a wide range of beliefs and has higher consciousness, expanded awareness and enlightenment as its goals. It has human relationships as its focus and its main intent being to assist all people to become more perfectly loving.

2. The Award

- 2.1 A single award of \$10,000 will be given to the author of a published book in the 'mind, body, spirit' genre. A second and third prize may be given at the judge's discretion.
- 2.2 The categories are non-fiction and fiction for children or adults.
- 2.3 The books submitted may be published by a publishing house or self-published.
- 2.3 The shortlisted authors will be notified by 31 July 2010 and the award will be presented to the winner at a ceremony in Auckland at the Hopetoun Alpha in August 2010.

3. Eligibility

- 3.1 To qualify books must be published between 1 April 2009 and 31 March 2010.
- 3.2 Books must contain 48 pages or more. Digital media or ebooks will not be accepted.
- 3.3 The author must be a New Zealand citizen (or a permanent New Zealand resident), living full-time in New Zealand.
- 3.4 The manuscript for the book may not have won the Ashton Wylie Unpublished Manuscript Award.
- 3.5 A publication that has been shortlisted in any previous Ashton Wylie Book Award may not be entered as a new, reprinted version.
- 3.6 Compilations or anthologies are acceptable, but all main contributors must be New Zealand authors. Shorter pieces from other writers should make up no more than 5% of the text.

4. Conditions of Entry

- 4.1 Books must be submitted by 31 May 2010. Submissions after that date will not be considered.
- 4.2 Publishers are required not to remainder books submitted for the award until after the awards ceremony.
- 4.3 It is assumed that all books submitted by publishers have been entered with the knowledge and agreement of the authors.

- 4.4 An entry fee of \$15 (including GST) must accompany each submission.
- 4.5 The publisher of the winning book must ensure that books supplied to bookstores carry the 'winner' sticker.
- 4.6 If in the opinion of the judging panel no entry is worthy of the award it will not be given. The decision of the judging panel is final and no correspondence will be entered into.
- 4.7 The award winning publisher, or their NZ representative, and the author must attend the awards ceremony.

5. Judging Panel

- 5.1 The judging panel will consist of three people - one member of the NZ Society of Authors (PEN NZ Inc); one member from the Ashton Wylie Charitable Trust; and one bookseller.
- 5.2 Judges will be remunerated and will keep a copy of each book submitted.

6. General Judging Criteria

- 6.1 The main purpose of this award is to reward excellence in authorship.
- 6.2 Judges will also consider each book as a whole. Attention will be given to the integration of all the elements including:
 - i. Authorship;
 - ii. Production values – illustration and graphics, jacket design, general book design, typography, and editing.
- 6.3 Books must be compatible with the values expressed in the definition in 1.2 above.
- 6.4 Consideration will be given to the work's ability to enhance the understanding of people in society.
- 6.5 The book will be a significant addition to the 'mind, body, spirit' genre.

7. How to Enter

- 7.1 Entries will be called for in December 2009 and will close on the 31 May 2010.
- 7.2 Please read the eligibility criteria and conditions of entry carefully before submitting.
- 7.3 Complete one copy of the entry form including the eligibility checklist for each title you wish to submit.
- 7.4 Please ensure your entry fee accompanies your entry form. **Cheques payable to: Ashton Wylie Charitable Trust.**
- 7.5 Entrants must send in (4) copies of each title submitted.
- 7.6 Submitted books become the property of the awards committee and the administrators.
- 7.7 Please carefully pack and send your entry to:

**Ashton Wylie Book Award
NZ Society of Authors
PO Box 7701
Wellesley St
Auckland 1141**
